



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
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Advertiser
Agency
Buyer
Salesperson
RNC-REPUBLICAN NATIONAL (3512)
National Media Inc (1946)
Angle, Ben
Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 172716
Inv Date 8/26/2012
Terms Net 30
Contract 47495
Bill Type Standard
Period 7/30/2012 - 8/26/2012

National Media Inc
815 Slater Lane
Alexandria, VA 22314

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments
POLITICAL ISSUE (1052)
Est 3035 8/18-8/24 (27258)
Local/Political Issue Agency
3035/

CO-OP/Order Type No/Normal
Package
Gen. Date 8/27/2012 4:31:49PM

AgM

DUPLICATE INVOICE

WHDH Boston (WHDH)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	8:00AM- 9:00AM	Day/Sa-1	08/18/12 8:47AM (Sa)	00:30	7 News Today in New England-Sat	TVRNC081001H	\$850.00	
2.0	SPOT	12:00PM-12:30PM	Day/M-1,Tu-1,Th-1	08/20/12 12:23PM (Mo)	00:30	7 News at Noon	RNTV081001H	\$450.00	
2.0	SPOT	12:00PM-12:30PM	Day/M-1,Tu-1,Th-1	08/21/12 12:29PM (Tu)	00:30	7 News at Noon	TVRNC081001H	\$450.00	
2.0	SPOT	12:00PM-12:30PM	Day/M-1,Tu-1,Th-1	08/23/12 12:12PM (Th)	00:30	7 News at Noon	RNTV081001H	\$450.00	
3.1	SPOT	4:00PM- 4:30PM	Day/M-1,F-1	08/20/12 4:19PM (Mo)	00:30	7 News at 4	TVRNC081001H	\$750.00	
3.1	SPOT	4:00PM- 4:30PM	Day/M-1,F-1	08/24/12 4:15PM (Fr)	00:30	7 News at 4	TVRNC081001H	\$750.00	
4.1	SPOT	4:30PM- 5:00PM	Day/Tu-1,W-1,F-1	08/21/12 4:40PM (Tu)	00:30	7 News at 4	RNTV081001H	\$850.00	
4.1	SPOT	4:30PM- 5:00PM	Day/Tu-1,W-1,F-1	08/22/12 4:47PM (We)	00:30	7 News at 4	TVRNC081001H	\$850.00	
4.1	SPOT	4:30PM- 5:00PM	Day/Tu-1,W-1,F-1	08/24/12 4:41PM (Fr)	00:30	7 News at 4	TVRNC081001H	\$850.00	
5.0	SPOT	9:00PM-STAR5 EARL	Day/M-1	08/20/12 9:43PM (Mo)	00:30	STAR5 EARN STRIPES	RNTV081001H	\$6000.00	
6.0	SPOT	7:57PM-AMERICAS	Day/M-1	08/20/12 8:20PM (Mo)	00:30	AMERICAS GOT TALENT (R)	TVRNC081001H	\$5000.00	
7.0	SPOT	5:00PM- 5:30PM	Day/Tu-1,W-1,F-1	08/21/12 5:18PM (Tu)	00:30	7 News at 5	TVRNC081001H	\$1200.00	
7.0	SPOT	5:00PM- 5:30PM	Day/Tu-1,W-1,F-1	08/22/12 5:22PM (We)	00:30	7 News at 5	TVRNC081001H	\$1200.00	
7.0	SPOT	5:00PM- 5:30PM	Day/Tu-1,W-1,F-1	08/24/12 5:16PM (Fr)	00:30	7 News at 5	RNTV081001H	\$1200.00	
8.0	SPOT	6:00PM- 6:30PM	Day/Tu-1	08/21/12 6:28PM (Tu)	00:30	7 News at 6	TVRNC081001H	\$1800.00	
9.0	SPOT	11:35PM-12:35AM	Day/M-1,Tu-1,F-1	08/20/12 12:10AM (Mo)	00:30	THE TONIGHT SHOW w/ JAY LENO	TVRNC081001H	\$1500.00	
9.0	SPOT	11:35PM-12:35AM	Day/M-1,Tu-1,F-1	08/21/12 11:47PM (Tu)	00:30	THE TONIGHT SHOW w/ JAY LENO	RNTV081001H	\$1500.00	
9.0	SPOT	11:35PM-12:35AM	Day/M-1,Tu-1,F-1	08/24/12 11:46PM (Fr)	00:30	THE TONIGHT SHOW w/ JAY LENO	TVRNC081001H	\$1500.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$27,150.00	Total Spots	18
Commission	(\$4,072.50)		
Net Total	\$23,077.50		